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To: Corporate Policy Overview and Scrutiny Committee -  
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Subject: KCC International Activities Annual Report 2009 -10

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## **1. Introduction**

- 1.1. Kent County Council's International Strategy highlights the importance of Members being fully informed about international work in Kent.
- 1.2. As part of this commitment, the attached fifth International Activities Annual Report highlights examples from the range of international work undertaken across KCC and the county over the past year
- 1.3. This year's Report reflects continuing emphasis and success in achieving a number of high value EU projects in support of KCC Directorate and Kent priorities and in helping Kent SMEs to 'internationalise' their business activities
- 1.4. The Report also provides, for example, an overview of international activities involving young people in the context of developing 'global citizenship' as well as international development work supported by the Commonwealth Local Government Forum (CLGF)

## **Recommendation**

Members are asked to comment on and note the contents of this Report and its Appendix

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# **KCC International Activities Annual Report 2009/10**

**International Kent  
Global-Reach-Local Benefit**



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## **Foreword**

This is the fifth International Activities Report covering Kent County Council's International work undertaken in a range of different fields across the Authority in 2009-10. KCC's International work is undertaken within the framework of its International Strategy – 'Kent Global Reach, Local Benefit' as revised on 4 November 2009. This Report is structured according to the three headings of that document: 'The Global Economy'; 'Developing Global Citizenship' and 'Ensuring World Class Services'.

The Report also builds on the International Affairs Update presented to Members on 8 April 2010. This highlighted the ongoing importance of EU-funded projects in supporting Kent's priorities and the development of a county-wide programme of support to help Kent's SMEs to 'internationalise' their business and trade activities. In this regard, the last twelve months have seen further success in securing a number of high value EU projects in support of Kent priorities (a total of over £21 million to date) as well as the launch of new international business initiatives. The Report also, for example provides an overview of international activities involving young people in the context of developing 'global citizenship' as well as international development work supported by the Commonwealth Local Government Forum (CLGF).

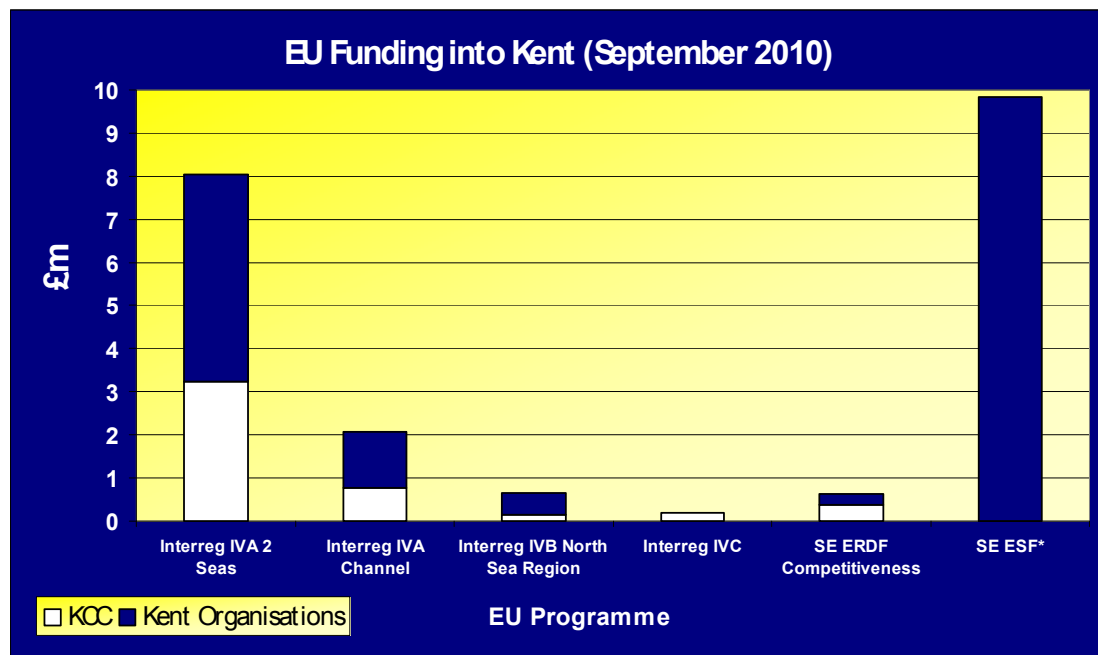
This year's Report coincides with other current developments of particular importance for our international, and especially EU-funded, work in the future. Firstly, initial indications on the future shape of EU cohesion policy and Structural Funds after 2013 are expected in the Autumn 2010 with the publication by the European Commission of its Fifth Cohesion Report. Secondly, the announcement following the general election of the abolition of RDAs, including SEEDA, and in principle also of the Government Offices, will have significant implications for the delivery of some current EU programmes as well as for new arrangements after 2013. KCC's International Affairs Group (IAG) has in particular been working to support the case for continued EU funding in the future as well as working closely with the LGA's International Unit and other players to secure the best outcomes for the county.

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## Some highlights in 2009-10 (1)



\*Estimate for Kent as a whole as ESF data only available at Kent and Medway level

The overall amount of grant funding from 'mainstream' EU funding programmes secured for Kent to date (as at September 2010) amounts to **£21,381,756** of which KCC will receive **£4,720,022**. **Annex 1** to this report provides further details of the projects supported by the above funding programmes.

## Some highlights in 2009-10 (2)

	<ul style="list-style-type: none"> <li>• Securing a total of £21.4 million since 2008 in EU funding grants for Kent</li> </ul>
	<ul style="list-style-type: none"> <li>• First two Kent project successes under the Interreg IVB North Sea Region Programme</li> </ul>
	<ul style="list-style-type: none"> <li>• Implementation of key strategic EU projects including CBOOPSD Interreg project for improving public service delivery</li> </ul>
	<ul style="list-style-type: none"> <li>• Successful Annual Meeting at Leeds Castle on 18 May 2010 between the leaders of KCC and the Conseil Général du Pas de Calais</li> </ul>
	<ul style="list-style-type: none"> <li>• Development and submission of a joint KCC – Pas de Calais bid to UNESCO for World Heritage Site status for the Dover Strait</li> </ul>
	<ul style="list-style-type: none"> <li>• Publication of the Kent International Business Study and development of a related Interreg bid aimed at helping Kent SMEs to 'internationalise'</li> </ul>
	<ul style="list-style-type: none"> <li>• Locate in Kent's best year since 1997 for successful investments</li> </ul>
	<ul style="list-style-type: none"> <li>• Holding of 2010 Eurocamp event by KCC Youth Service to celebrate the 2012 Olympic and Paralympic Games</li> </ul>
	<ul style="list-style-type: none"> <li>• Development of educational partnership with Mfantseman District Assembly, Ghana</li> </ul>
	<ul style="list-style-type: none"> <li>• Successful delivery of the 2009-10 Kent in Europe Seminar Programme</li> </ul>
	<ul style="list-style-type: none"> <li>• Successful delivery of the PASCAL 'Universities in Regional Engagement' (PURE) study for Kent</li> </ul>

## Summary of Activities

### 1. The Global Economy

'Kent is geographically well-placed to benefit from trade and inward investment .. we must provide the right environment for Kent businesses, especially SMEs, to develop internationally in support of their prosperity and sustainability' - *KCC International Strategy, 4 November 2009*

- 1.1 The regular International and European Update provided to the Corporate Policy Overview and Scrutiny Committee on 8 April 2010 reported on a proposed study to identify gaps in business support to Kent firms and make recommendations for how best to help them 'internationalise' their activities. If Kent companies were able to make the most of business opportunities in overseas markets then this would lead to further economic growth in the county.

#### *Kent International Business Study*

- 1.2 The report of the 'Kent International Business Study' commissioned by KCC and delivered by Business Support Kent (BSK) was produced in May 2010. The study was commissioned in response to a perception that, compared to the rest of the South East, the business community in Kent has in general not engaged in international activity (including exporting) despite the County's 'gateway' location.
- 1.3 Key recommendations from the study include a number of possible interventions which aim to close the existing export gap to the regional average within five years. This would require around 1,100 Kent firms to become 'internationalised' (e.g. regularly exporting) and a further 1,000 partially active firms to become fully internationalised.

#### *Interreg '2-Seas' Trade ('2ST') project*

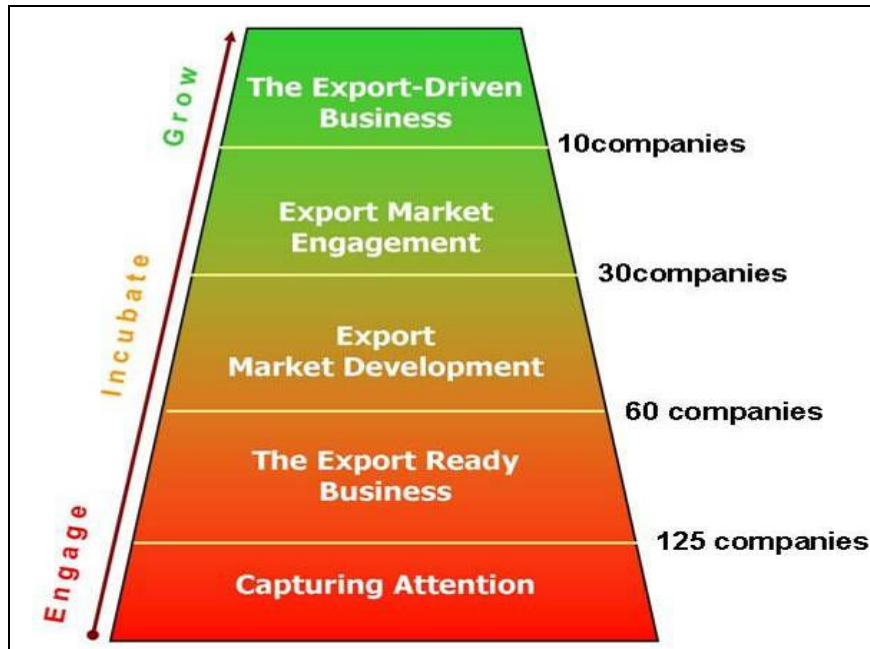
- 1.4 In support of the above recommendations, International Affairs Group (IAG) has also led the development and submission of a bid to the Interreg IVA cross-border co-operation programme (See also para 3.6) aimed at supporting a minimum of 125 Kent companies including through seminars, 1:1 trade audits and mini trade missions. As well as KCC, project partners include Locate in Kent, BSK, Thames Gateway Kent (TGK) and Invicta Chambers of Commerce and partner organisations from East and West Flanders and S.W. Netherlands. If approved, the project would be worth €418K in ERDF grant to Kent as part of a larger €1.5m programme

of business support activity. A three stage approach (see diagram below) will be followed in order to achieve this:

**Stage 1: Engage** (awareness and aspiration raising)

**Stage 2: Incubate** (introductions to new European markets)

**Stage 3: Grow** (active support in regular exporting)



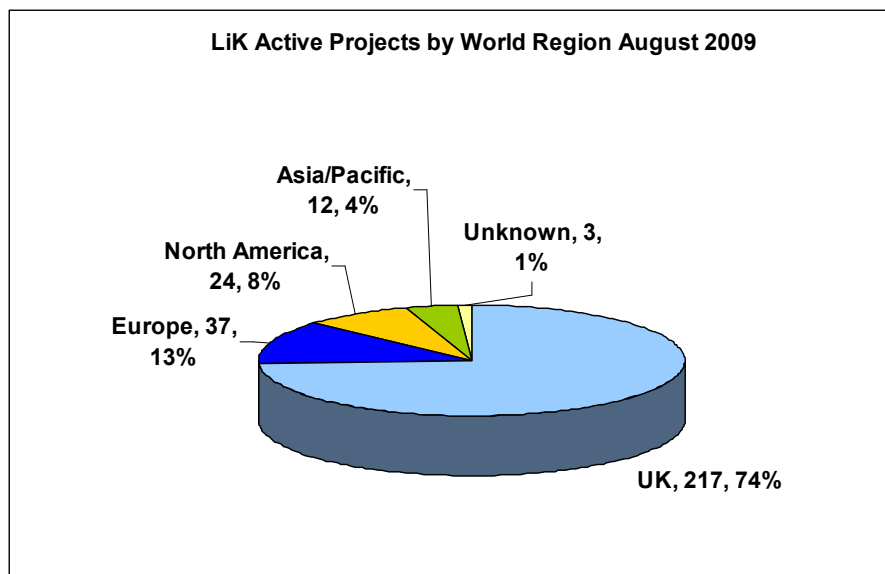
### *Locate in Kent*

- 1.5 Locate in Kent (LiK) is Kent's investment promotion agency and, in a 2009/10 independent benchmarking study of more than 200 investment promotion agencies worldwide, it was assessed as 'World Class'. In 2009 - 10, the company had an excellent year, its best year since 1997 for successful investments, in which there were 82 successes compared with 76 in 2008/09. Although the number of jobs created was affected by the recession, 3,088 direct and indirect jobs were created and retained, bringing the agency very close to its 3 year jobs target, with just under 13,000 jobs. The total value of these investments was £36.5m. Jobs created and retained were of a high quality – 50% were in knowledge based sectors. Between 1997 and March 2010, LiK assisted 636 investments leading to the creation of 25,001 new jobs.
- 1.6 In 2009, Locate in Kent created 'Launchpad UK' a soft landings programme for foreign companies, which was offered as part of the lead generation programme, and was actively promoted by SEEDA funded events in Europe and in the US in 2008/9 and 2009/10. This product offers a range of benefits, including limited free business accommodation (initially at The Nucleus at The Bridge, Dartford) and other assistance from solicitors, accountants, creative

agencies, recruitment agencies etc. The product now also includes reduced price business accommodation at Maidstone Studios (creative industries) and Kent Science Park (science related and other companies).

1.7 So far, in a period of two years, these activities have led to:

- 44 additional active Foreign Direct Investment (FDI) projects, 21 from Launchpad and 23 from overseas lead generation - 7 of the Launchpad projects are from the US, 5 from Europe and 1 from Australia. Six of the lead generation projects are from France, 3 from Belgium and 1 from Finland. In 2010 -11, from March to July, there are 11 more additional projects.
- 37 additional active leads, mainly from Europe but also from North America and Asia Pacific.
- Other activities, (such as the promotion of Launchpad and the Kent proposition to UKTI and SEEDA overseas offices, promotion of the website, and attendance at events overseas, as well as involvement in sectors such as offshore wind and sustainable construction) generated a total of 64 additional new FDI projects during this period, (30 from Europe, 23 from North America, 8 from Asia-Pacific and 3 from the rest of the world).



## 2. Developing Global Citizenship

'International activity provides opportunities for young people to broaden their horizons and can break down barriers to combat stereotypes, racism and xenophobia... KCC leads and manages the Kent 2012 Olympics and Paralympics Campaign, which is a cross-sectoral partnership seeking to ensure that Kent derives maximum benefit and long-term legacy from the Games' – *KCC International Strategy, 4 November 2009*

## *2010 Eurocamp*

2.1. More than 200 young people from 14 countries across Europe came together in Kent between 24 July and 1 August 2010 for the first of two major summer camps to celebrate the 2012 Olympic and Paralympic Games. It was an opportunity to share



cultures, explore parts of Kent and take part in activities from raft-building to circus skills. The 2010 Eurocamp was a nine-day event for 14-17 year olds hosted by Kent County Council's Youth Service. It was based at the service's outdoor education and residential centre in Swattenden, where young people from Kent welcomed new friends from France, Ireland, Norway, Finland, Austria, Sweden, Italy, Germany, Slovenia, Ukraine, Luxembourg, the Czech Republic and Liechtenstein. The wide range of activities included confidence-building rope courses, raft-building, archery, canoeing and rock climbing. There were also workshops in art, drama, music and circus skills. Cultural trips included visits to Dover Castle, Canterbury and London with a trip to the Olympic Park.

## *The 2012 Olympics and Open Golf 2011*

2.2. Indeed, with London hosting the Olympics in less than two years' time, the Games have provided an opportunity for Kent to stage Pre-Games Training Camps These have the scope to generate long term relationships with other nations to achieve sporting, education, cultural and tourism opportunities. Following KCC's signing in 2009 of Kent's first two Pre-Games Training Camps (the judo squads of Ukraine and Belarus who will train at Tonbridge School and Tonbridge Judo Club) a further agreement has been reached with the Slovenia Gymnastics squad, who will train in Maidstone in 2011, 2012 and beyond.

2.3. In December 2009, Kent accommodated a Judo Training Camp which included 250 athletes from Japan, Sweden, Netherlands, Azerbaijan, Kazakhstan, Belarus and Ukraine. A further camp is being planned for Tonbridge for December 2010 and negotiations are underway regarding a number of other nations who would train at other venues, and these will be confirmed and announced in due course. KCC is also working with partners including universities and key sports clubs so that when they go abroad for training or for competitive opportunities they act as ambassadors for Kent's Pre-Games Training Camp ambitions.

- 2.4. Within the Interreg IVA 2 Seas Programme, and as part of the partnership with Pas de Calais referenced later in the report, Kent's Sport, Leisure & Olympics Service in consultation with CFE colleagues is taking forward a schools' driven community focussed cross-Channel Beacon Torch programme.
- 2.5. On the back of London winning the bid to stage the Olympics in 2012, KCC and Dover DC attracted the Open Golf Championship to Sandwich, Kent for 2011. It will attract a global TV audience and between 600 and 900 media personnel from throughout the world. A significant number of the 200,000 visitors are expected to come from Northern Europe and the USA. It is anticipated that the economic benefit for Kent from hosting the Open Golf could be some £70 million.

#### *International Development – partnership with Ghana*

- 2.6. In August 2009, KCC's International Development Unit was approached by the Commonwealth Local Government Forum (CLGF) with a view to developing a funded project (a total of £40,000 has been allocated to KCC by the Department for International Development (DfID) with one of the six countries currently supported through its Good Practice Scheme. Ghana was identified as a potential partner for Kent, due to many Kent schools' prior involvement with the country through existing international links, projects and activities. Themes such as Fairtrade, Globalisation and Economic Development are increasingly being explored in schools through such links, in particular those with Ghana. The partnership between Kent and the Mfantseman District Assembly in the Central Region of Ghana aims to address the priorities of both its education authorities in achieving tangible outcomes for young people living in both the UK and Ghana. It also aims to allow for the sharing and exchange of best practice between teaching staff and education officers within the authorities in Kent and Ghana to improve their service delivery. The strategic link with Ghana also provides us with an opportunity to generate income and help developing countries to build capacity as well as support the community cohesion agenda here in Kent.



- 2.7. Following Kent County Council's introduction to the Mfantseman District Assembly, it has also been agreed that a Teachers' International Professional Development (ITPD) visit to Ghana will take place in February 2011. The programme, fully-funded by the Department for Education, is designed to allow Primary and Secondary teachers to learn about the local education system in-country and also to visit a number of schools to experience this

system first-hand. Following participation in the programme, many schools in Kent develop their own individual school partnerships and links with those schools visited when overseas. Delegates will be hosted by the Mfantseman District Assembly to further strengthen the strategic nature of the partnership with Kent.

#### *European Integration Fund*

2.7 KCC has made a successful bid to the European Integration Fund (EIF) to provide funding for a project to help the integration of newly arrived Nepalese migrants. The project will provide information days for newly arrived Ex-Gurkhas and their families, train volunteer community champions, employ a Home Safety Advocate to work with the Fire and Rescue Service. The project will also help finance English lessons. The EIF funds 50% of the project for 17 months at a cost of £75,000.

#### *Kent Adult Social Services (KASS)*

2.8 During 2010, KASS welcomed visiting delegations from China and Albania who were interested in our integrated health and social care service delivery for older people, people with disabilities and those with long-term conditions.

2.9 KASS staff also continued to work in close partnership with colleagues from the Conseil Général du Pas de Calais. In February 2010, the Director of Services for Older People, Disability and Health from the Conseil Général du Pas de Calais met with KASS staff to discuss future exchanges of best practice in the field of social care and assistive technology. There were a number of other cross-border initiatives which looked at green sector employment for people with disabilities, the environmental design of care establishments for people with dementia, and a experience-based learning approach to promoting dignity in care.

2.10 KASS was invited to showcase telehealth and give a presentation on assistive technology at the Ambient Assisted Living European Co-operation Programme workshop held in Brussels in September 2010 organised by the e-health network of the Assembly of European Regions (AER).

### **3. Ensuring World Class Services**

'International partnerships offer the opportunity to benchmark our services against the best in the world, share information and expertise and learn how to improve our core business. A proportion of Kent's initiatives may attract funding support from the EU and other sources—and our positive, broad international profile enhances our ability to shape the future of European policies and programmes.' – *KCC International Strategy, 4 November 2009*

## EU funded programmes and projects

3.1 As can be seen from the table below, it is estimated that over €500 million currently remains to be allocated from the various 'mainstream' EU funding programmes 2007-13, such as Interreg.

### EU Funding remaining

Programme	Total Value	Total Funding secured for Kent : July 2010	Funding remaining July 2010 <sup>1</sup>	% remains	Next call for projects
Interreg IVA '2 Seas'	€169m	€9.4 m	€86.8m	51	19 Nov to 21 Jan 2011
Interreg IVA 'Channel'	€173m	€2.4m	€99m	57	13 Sept. to 11 October 2010
Interreg IVB North West Europe (NWE)	€334m	-	€195m	58	3 – 24 September 2010
Interreg IVB North Sea Region (NSR)	€150m	€755K	€40m	27	Jan-March 2011 (Call 6) t.b.c
Interreg IVC	€302m	€228K	€106m	35	Early 2011
South East ERDF Competitiveness	€27m	€732K	€18m	66	Jan-March 2011 (Call 4) t.b.c
<b>Totals</b>	<b>€1,151m<sup>2</sup></b>	<b>€13.5m</b>	<b>€544.8m</b>		

3.2 Following the latest meetings of the Project Selection Committees under various EU Structural Funds programmes, another four significant projects worth an additional **€1 million** (£870k) in ERDF grant for Kent have recently been secured. The latest regularly updated 'scoreboard' of EU funding into Kent (and KCC) is attached at **Annex 1** to this report. As can be seen, the overall total now amounts to more than **£21 million** to date, including over £10 million secured by Kent-based organisations from the Interreg IVA cross-border co-operation programmes

### Interreg IVA County and Unitary benchmarking

<sup>1</sup> Excludes projects already submitted and under appraisal

<sup>2</sup> Excludes European Social Fund (ESF) and 'pan-European' programmes such as the Research Framework Programme (FP7)

3.3 The table below compares current levels of ERDF Interreg funding secured by UK organisations to date based in the eligible county/unitary areas.

3.4 With support from International Affairs Group (IAG), and using established cross-border partnerships (four of the top five areas were part of the Franco-British Interreg IIIA programme) as a platform to develop new projects, Kent organisations have secured the greatest amount of funding to date.

<b>FUNDING SECURED PER COUNTY/UNITARY UNDER INTERREG IVA</b>	
<b>Area</b>	<b>Total €</b>
<b>Kent</b>	€12,594,984
<b>Brighton &amp; Hove</b>	€8,238,081
<b>East Sussex</b>	€4,602,699
<b>Norfolk</b>	€4,536,011
<b>Medway</b>	€4,386,134
<b>Plymouth</b>	€3,697,394
<b>Southampton</b>	€3,427,315
<b>Essex</b>	€2,346,284
<b>Portsmouth</b>	€1,903,994
<b>Devon</b>	€1,795,267
<b>Dorset</b>	€1,446,937
<b>Suffolk</b>	€1,317,044
<b>Hampshire</b>	€1,109,949
<b>Cornwall</b>	€886,255
<b>Cambridgeshire</b>	€843,677
<b>West Sussex</b>	€528,079
<b>Bournemouth</b>	€440,545
<b>Surrey</b>	€437,462

**N.B.** The final Kent figure is different from that included in the “EU Funding into Kent” document at Annex 1 because the table above includes all expenditure in Kent, including that secured by non-Kent based organisations such as SEEDA.

3.5 Kent has now also secured its first two project successes under the Interreg IVB North Sea Region (NSR) programme. This is especially welcome as KCC’s International Affairs Group (IAG) had lobbied hard for the county to be added to the NSR programme for the current 2007-13 programming period. IAG provided KCC’s input to the ‘SAS’ (Sustainable Airport Solutions) project whereby Kent will receive €170K in ERDF grant including to fund studies into

improved surface access to Manston International Airport. Under the same programme, Kent (KCC, Gravesham and SEEDA) will receive EU Grant of €585.5K for the 'iTransfer project' aimed at improving water-based transport, including a Gravesend-Tilbury ferry service. The University of Kent will receive grant of €207K for 'DocExplore 2' (an IT-based system for analysing historical documents) under the Interreg IVA 'Channel' programme and KCC will receive grant of €60K as a partner in an Interreg IVC project piloting a series of Low Carbon Community Initiatives.

### *Future projects*

- 3.6 A number of additional projects involving KCC/Kent seeking a total of some **€2.5 million** in EU ERDF grant have also been submitted recently to the Interreg IVA Programmes and the South East ERDF Competitiveness Programme. These include in particular. the IAG-led Interreg IVA '2-Seas Trade' project supporting trade development between Kent SMEs and partner regions in Flanders and the Netherlands. If approved, the project will be worth €418K in ERDF grant to Kent. Under the Interreg IVA 'Channel' Programme, Business Support Kent is seeking ERDF grant of €350K for the 'Netforce 2' project to promote entrepreneurship among young people. KCC is also a partner (€392K ERDF) in an Environment Agency-led Interreg 2 Seas project 'CC2150' which aims to examine the impact of climate change in coastal communities. Other recently submitted projects include those relating to low carbon supply chains, marine industry clusters (for which Thanet is seeking EU grant of €600K for the 'Yacht Valley' project) and an arts and culture project. The outcome of these bids will be announced between September and November 2010.

### *Partnership with Pas de Calais*



- 3.7 Leeds Castle in Kent was the venue on 18 May 2010 for the annual meeting between Paul Carter, Leader of Kent County Council and

Dominique Dupilet, Président du Conseil Général du Pas de Calais. The two leaders came together to take stock of progress on a range of joint projects over the past year and to agree on priorities for future cooperation.

- 3.8 Ongoing activities will include the implementation of the EU-funded tourism projects 'Greet the World' and 'CAST' as well as the joint approach to public service delivery focused on users' needs under the Cross-Border Observatory (CBOOPSD) project (**see box below**). It was also agreed to develop additional cooperation in the field of social care, exchanges of best-practice and the use of technology to prepare both regions for the long-term challenges posed by the needs of an ageing population; taking forward a bid to UNESCO for World Heritage Site status for the Dover Strait and development of a Network of European Straits; cross-border exchanges on adoption; developing a strong business case and gaining support for a Rail Shuttle Service between Ashford, Calais and Lille; further cooperation in Education to prioritise school-leavers and vocational skills development and a joint approach to tackling migration issues, especially unaccompanied minors. Since the meeting, further topics for cooperation between Kent Fire & Rescue Service and Pas de Calais have also been identified, including in the field of Community Safety.

#### **Update on Cross Border Observatory for Optimising Public Service Delivery**

##### **Project objectives**

The public sector is increasing coming under pressure to improve the efficiency and quality of service delivery and just as importantly, ensure that no customers are excluded from easily accessible services. This Interreg project with Pas de Calais was highlighted in last year's Annual Report and its implementation is now well underway. It is aimed at gaining a more detailed understanding of customer needs in Kent and Pas de Calais and so that public services can be tailored to meet the needs and expectations of different customer groups. By involving customers in the way public services are developed and delivered, it is planned to improve the quality of services and their delivery, thus leading to increased take-up. Customer profiling techniques are an important step in achieving this.

##### **Progress to date**

**Outputs:** Development of customer profiling tools

- Implementation strategy as a result of experiences of pilots
- Service Delivery Framework strategy
- Cross border promotional strategy in place to raise awareness among partners and gain further take-up
- Cross border bilingual web site to promote project and provide resource centre for project partners in place.

All outputs have now been completed for Kent pilot partners as well as the cross border outputs. For Kent customer insight tools in place and have been used to test against key service areas and provide valuable information to support the work of existing Gateways and the roll out of new Gateways.

**Outputs :** Implementation of model for other project partners

- Cross border model developed for customer profiling
- Joint promotional resources in place - brochures and promotional documents to raise awareness among service providers to gain further take-up of model
- Common business plan model to evaluate optimum locations for access points in place
- Customers changing preferred means of accessing public services
- Efficiency gains generated as part of optimising public service delivery.

The last phase of Kent partners have now received the customer insight tools and begun using them.

### *The Kent in Europe Seminar Programme 2009-10*

3.9 First launched in 2008, the Kent in Europe Programme comprises a series of seminars and round tables, including the use of facilities at International House in Brussels, that aim at fresh thinking on key issues and service delivery challenges with an International or European perspective.

3.10 For example, building on the work of the European Network of High Speed regions, reported to this Committee in the previous Annual Report, an event held on 5 July 2010 considered barriers to new cross-border high-speed rail services. With energy efficiency for building a key issue on the EU's agenda, a workshop in Brussels on 30 November 2009 'Making Housing Fit for the 21<sup>st</sup> Century' explored potential ways to fund and deliver energy efficiency retrofitting of private housing in Kent.

### *Kent Peloton*

3.11 Two hundred miles and two days after setting off from County Hall in Maidstone, fourteen cyclists were welcomed in Brussels on 10 June by the British Ambassador to Belgium Jonathan Brenton. The group had taken on the epic ride to raise money for the Kent Foundation charity, which helps young people get started in business. Their achievement was celebrated at a networking reception at International House in Brussels where they had the chance to promote the Foundation's work and make



valuable links for young business at a European level. The Foundation, celebrating its 25<sup>th</sup> anniversary, hopes to raise £5,000 from sponsorship to support its work helping young adults.

### *Pascal International Observatory*

3.12 KCC has been a central member of the Pascal International Observatory since its inception in 2003. Pascal provides KCC with a uniquely high-profile international presence and privileged access to the most up to date knowledge and best practice in regional policy in relation to the economy, governance, learning and regional exchange.

3.13 Some highlights for the period include:

- two successful conferences in Canada and Sweden examining the impact of Universities on their region and the role of culture and heritage in regional development respectively.
- The Pascal 'Universities in Regional Engagement Study' (PURE) with international researchers working across Kent's parent organisations and Universities with round table meeting in April 2009 and May 2010. The full report and recommendations are now available.
- A PURE workshop of 17 regions and Pascal board meeting with the Committee of the Regions at the Kent Brussels office in Feb 2010.
- The launch of the new PASCAL website with leadership from KCC <http://www.pascalobservatory.org>.
- A successful visit to Kent from Jamtland County Council in Sweden, a Pascal Partner region, which included the Leader Chief Executives and 10 other senior delegates. This led to tangible work taking place with Kent's Community Safety, Schools and other services.

## **4. Conclusion**

### *EU programmes post-SEEDA*

4.1 In the conclusion to the previous Annual Report to this Committee on 13 November 2009, concerns were raised about the management and delivery of EU Structural Fund programme by central government, regional government offices and development agencies. This had made it difficult for local authorities to exercise their legitimate role as full partners in the process and which, in our view, had been to the overall detriment of current programmes. Since then, following the general election, the abolition of RDAs including SEEDA and in principle also of the Government Offices. The demise of SEEDA will impact on a number of current European

funding streams. For the 2007 – 13 period SEEDA was due to directly manage almost £100 million of European programme funding, and a further £50 million for EU-funded projects that they had secured on a competitive basis.

- 4.2 These developments are taking place just before the European Commission is expected to set out its initial views on how cohesion policy and the Structural Funds should be organised after the end of the current programming period 2007-13. International Affairs Group is therefore working closely with the LGA in support of the case for continued EU funding after 2013, and has opened an officer dialogue with SEEDA, to establish how current and future programmes and projects might be managed following SEEDA's withdrawal, including in the context of the government potentially seeking to manage all European work centrally. However, resolving these issues is likely to be related to how future Local Enterprise Partnerships (LEPs) are rolled out in the South East and in particular what form and function they might take in Kent. Certain principles should, however, already be supported for current and future programme delivery.

#### *Delivering current programmes*

- 4.3 The South East ERDF Competitiveness programme is due to end in 2013. Until then, It will be important to keep funds flowing into areas, including Kent, and to maintain stability. Ideally, the secretariat team, which currently sits within the RDA, should therefore remain at the operational programme level in order to deliver the remainder of the programme as effectively as possible.

#### *Strengthening the role of local government and local priorities in the development and management of EU programmes post 2013*

- 4.4 Whilst it is currently unclear what form LEPs will take, local authorities such as Kent have worked with EU programmes for many years and future models should build on this experience to enable the county to benefit fully under new funding opportunities. All future programmes post-2013 should therefore be driven by local priorities from the outset and local government, through LEPs, could strategically lead future EU programmes and/or manage local packages of EU funding.

## **Recommendation**

Members are asked to note the contents of this Report and its Appendix

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## EU FUNDING SECURED IN KENT 2007-2013 (at September 2010)




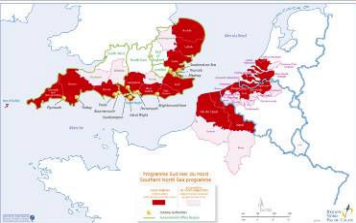
### Introduction:

Organisations in Kent including KCC secured some £100 million in EU funding from “mainstream” Structural Funds programmes in the last EU programming period 2000-06. Successful projects were approved under various programmes including Interreg 3A, Objective 2, Urban Thames Gateway; Leader+, European Social Fund (ESF) and EQUAL.

EU funding is continuing to be sought and secured in Kent under the current EU funding programmes in support of KCC and Kent priorities, including those within ‘Towards 2010’ and KCC’s Framework for Regeneration 2009-2020. This paper provides details of successful EU projects approved in Kent under the various 2007-13 programmes and includes a ‘running total’ of EU funding secured.

<b>EU FUNDING INTO KENT 2007-13</b>				
<b>Name of Funding Programme</b>	<b>No. of Projects Approved involving Kent partners</b>	<b>Total Value of Projects (EU + match funding) (0.85 exchange rate)</b>	<b>Total Value of EU Funding Secured for Kent (0.85 exchange rate)</b>	<b>Total Value of EU Funding Secured for KCC (0.85 exchange rate)</b>
Interreg IVA 2 Seas Programme (Annex 1)	18	£47,133,366	£8,029,428	£3,237,574
Interreg IVA Channel Programme (Annex 2)	12	£8,665,280	£2,065,941	£778,848
Interreg IVB North Sea Region Programme (Annex 3)	2	£7,192,101	£641,340	£136,015
Interreg IVB North West Europe Programme (Annex 4)				
Interreg IVC Programme (Annex 5)	2	£2,077,7510	£194,184	£194,184
South East ERDF Competitiveness Programme (Annex 6)	2	£1,244,976	£622,488	£373,401
European Social Fund (Annex 7)	(Data not readily available from Co-financing Organisations)	£9,828,375 (Estimate for Kent as Data only available at <u>Kent &amp; Medway Level</u> )	£9,828,375 (Estimate for Kent as data only available at <u>Kent &amp; Medway Level</u> )	
<b>TOTAL</b>	<b>35</b>		<b>£21,381,756</b>	<b>£4,720,022</b>

## Annex 1: Interreg IVA '2 Seas' Programme (England-France-Flanders-Netherlands)

EU Funding Programme	Project Information	Value of EU Grant	Related 2010 Target(s)
<p>Interreg IVA is an EU funding programme which aims to promote joint working and cross-border co-operation between partner organisations on either side of a European land or maritime border during the period 2007-13. Interreg is part of the European Regional Development Fund. The 2 Seas programme can part-finance projects under three main priorities: supporting an economically competitive, attractive &amp; accessible area, promoting and enhancing a safe &amp; healthy environment and improving quality of life. The programme was launched in 2008 and a number of projects involving Kent partners have already been approved.</p>			
<div style="text-align: center;">  <p><b>Interreg IVA '2 Seas' Programme (England-France-Flanders-Netherlands)</b></p> <p><b>£120m 2007-13</b></p>  </div>	<p><b>Cross-Border Observatory to Optimise Public Service Delivery: (KCC, Conseil Général du Pas de Calais, all Kent districts, Medway Council)</b></p> <p>The project aimed to improving the delivery of public services and will involve the Gateways on the Kent side. Customer profiling techniques will be developed, targeted at the less well off and those living in rural areas. It will include the development of a customer service delivery framework which will show how services can be tailored to fit the needs of different groups. The results of the project will also help to inform decisions about the location of Gateway services to ensure good links between the needs of the population and the Gateways.</p>	<p><b>Total (Fr-UK) €2,239,934 of which Kent partners will receive €1,516,734</b></p>	<p><b>24</b> Find new and innovative ways of communicating with the public</p>
	<p><b>Developing Best Practice in Promoting Enterprise: (Business Support Kent with the Chamber of Commerce in East Flanders)</b></p> <p>The main aim of the project is to develop an enterprise culture and promote entrepreneurship in disadvantaged areas so that individuals gain self-respect and a work ethic. Activities will include fostering an enterprise culture in schools and other training establishments, disadvantaged communities, rural areas and coastal towns.</p> <p>Key outcomes will include increasing the availability and quality of entrepreneurship education and training and bringing together the key players in this field.</p>	<p><b>Total (Be-UK) €565,646 of which BSK will receive €408,384</b></p>	<p><b>1</b> Increase the number of new jobs by increasing the number of companies investing in Kent &amp; the no. of businesses expanding</p>
	<p><b>Eco-Mind (Business Support Kent, CD2E, Chamber of Commerce Lille, Delft University of Technology, UCA Surrey, and other partners)</b></p> <p>The purpose of the project is to gain a better understanding and meet the specific needs of small and medium-sized businesses seeking to develop innovative products and services for the environment and to assist them in using, to their advantage, the growing market for environmental products.</p>	<p><b>Total (Fr-Be-UK) €3,659,678 of which BSK will receive €898,790</b></p>	<p><b>1</b> Increase the number of new jobs by increasing the number of companies investing in Kent &amp; the no. of businesses expanding</p>



	<p><b>TIME – (Technology Enterprise Kent, Aditek Pas de Calais, Innotek - Flanders)</b></p> <p>The project aims to promote economic and technological cross-border cooperation in maritime activities in Pas de Calais, Kent and the region of Antwerp. Links will be established among three Business and Innovation centres to work on innovation management techniques, to identify needs and opportunities, to assist client organisations to reach agreements and successfully implement innovative projects.</p>	<p><b>Total (Fr-UK-Be) €853,843 of which TEK will receive €250,431</b></p>	<p><b>1</b> Increase the number of new jobs by increasing the number of companies investing in Kent &amp; the no. of businesses expanding</p>
	<p><b>TEN – Transmanche Enterprise Network: (Canterbury City Council, Medway Council, Province West Flanders, Boulogne Development, Boulogne Chamber of Commerce)</b></p> <p>The project aims to assist small businesses develop in Medway, Canterbury, Nord Pas de Calais and West Flanders through supporting and encouraging entrepreneurship, the development of micro businesses and encouraging cross border trading.</p>	<p><b>Total (Fr-UK-Be) €728,278 of which CCC will receive €204,486</b></p>	<p><b>1</b> Increase the number of new jobs by increasing the number of companies investing in Kent &amp; the no. of businesses expanding</p>
	<p><b>Connect to Compete: (Dover Harbour Board, SEEDA, Chamber of Calais and partners in Ostende and Portsmouth)</b></p> <p>This project aims at improving the connectivity of cross-border ports and assisting in the development of intermodal freight transport in order to make it more efficient and “sustainable”. The project also seeks to strengthen regional competitiveness in terms of intra-European and international trade and transport chains.</p>	<p><b>Total (Fr-UK) €4,806,077 of which DHB will receive €656,550</b></p>	
	<p><b>Face2Face (Espace Croisé Turner Contemporary, Commissions East, Saison Vidéo, Artconnexion)</b></p> <p>The project is a programme of contemporary art tours that encourages tourists and local people to access high quality cultural activity via environmentally sustainable bike, boat, train, bus and walking routes. The aim is to encourage a wide variety of audiences, as well as artists and art professionals, to explore either side of the Channel. Key Outputs for Kent will include the creation of a number of cultural tours and Joint marketing and educational activities for the partner arts organisations.</p>	<p><b>Total (Fr-UK) €1,202,657 of which Turner will receive €50,295</b></p>	<p><b>25</b> Promote Kent as a centre for the Arts</p>
	<p><b>Assessing Changes to Regional Habitats (ARCH) (KCC, Conseil Régional Nord-Pas de Calais):</b></p> <p>A project to map and analyse the current condition of landscapes and wildlife in Kent and Nord-Pas de Calais. The partners will identify where these are under threat in order to develop new ways of protecting and conserving important sites and species.</p>	<p><b>Total (Fr-UK) €1,229,605 of which Kent will receive €659,061</b></p>	

	<p><b>SusTrip (Sustainable Tourism Research &amp; Intelligence Partnership)</b> (KCC, CRT Nord-Pas de Calais, Westtoer, Hogeschool Zeeland, NHTV Breda):</p> <p>The project will enable key tourism agencies to learn more about visitors to Kent, Nord-Pas de Calais, West Flanders and the Netherlands including what they want and how they affect local areas. This will help to improve the quality of services for residents and visitors in the future and boost the tourism industry as a whole.</p>	<p><b>Total (Fr-UK-Be-Ne)</b>  <b>€1,629,522 of which Kent will receive</b>  <b>€396,904</b></p>	
	<p><b>Management of Multifunctional Forests (Multifor)</b> (KCC, CRPF Nord-Pas de Calais and several other partners)</p> <p>The project will focus on protecting and managing forests and woodlands on both sides of the Channel. It will enable the partners to promote local woodlands for educational and leisure use, develop the potential for commercial activities (woodfuel, timber production etc) and ensure that wildlife is protected.</p>	<p><b>Total (Fr-UK)</b>  <b>€1,249,675 of which Kent will receive</b>  <b>€148,026</b></p>	
	<p><b>Heritage and Maritime Memories</b> (30 partners from England, France, Belgium &amp; the Netherlands including Medway Council, Thanet DC, Gravesham BC, Canterbury CC)</p> <p>The project will focus on maritime heritage sites and attractions in the partner areas. The activities will include the conservation of certain maritime buildings, lighthouses and museum objects, the development of new information about the sites for visitors and the development of educational activities. In Kent the project will deliver improvements to Tudor House in Thanet and provide cycling and walking routes and educational activities at Reculver Country Park.</p>	<p><b>Total (Fr-UK-Be-Ne)</b>  <b>€4,851,373 of which Kent will receive</b>  <b>€249,091</b></p>	
	<p><b>CleanTech</b> (University of Kent, 2 French and 1 Dutch Higher Education Institutes)</p> <p>A research project which will investigate ways to reduce pollutants in industrial processes to help reduce air pollution levels on both sides of the Channel.</p>	<p><b>Total (Fr-UK-Ne) €894,403 of which Kent will receive</b>  <b>€109,810</b></p>	
	<p><b>Coastal Actions on Sustainable Tourism (CAST)</b> (Kent County Council, <a href="#">Visit Kent</a>, Comité Départemental de Tourisme du Pas de Calais, Westtoer)</p> <p>The CAST project aims to strengthen coastal tourism by identifying new opportunities to attract and retain visitors and improve products and services in Kent, Pas de Calais and West Flanders. Project activities will include an analysis of coastal tourism facilities, development of a coastal tourism management strategy, production of coastal maps, a targeted marketing campaign including the use of new technologies, developing networks of volunteers and the organisation of 'active coast' weekends.</p>	<p><b>Total (Fr-UK-Be) €1,404,804 of which Kent will receive</b>  <b>€734,290</b></p>	
	<p><b>Greet the World</b> (Kent County Council, <a href="#">Visit Kent</a>, Comité Départemental de Tourisme du Pas de Calais, Comité Départemental de Tourisme du Nord, Comité Régional de Tourisme NPDC)</p>	<p><b>Total (Fr-UK)</b>  <b>€2,228,401 of which Kent will receive</b></p>	

	<p>The project will harness the significant opportunities presented by a range of cultural and sporting developments in the Cross-Channel region taking place over the coming 3 years e.g. the Olympic Games in 2012, new contemporary art galleries at Lens and Margate and other international sporting and cultural events. These will act as a catalyst to bring more visitors to the region and have the potential to boost tourism. The project aims to better communicate with visitors (both international and domestic) making full use of the latest technology and new routes to market. The project will also focus on residents and businesses as ambassadors for their regions which is critical in ensuring a warm welcome for visitors. Project activities will include the development of a cross-Channel access website with information about travel and accommodation on both sides of the Channel, a significant media-relations campaign to promote the Cross-Channel Region, joint attendance at tourism exhibitions, a cross-border tourism guide for businesses and the organisation of a cross-Channel "Big Day Out" for local residents.</p>	<p><b>€1,021,955</b></p>	
	<p><b>Ports Adapting to Change (PATCH):</b> (Dutch, Belgian &amp; French partners with SEEDA, <u>Port of Ramsgate</u> and other UK partners)</p> <p>This project aims to help ports adapt to economic changes by focusing on innovation, developing new services and enabling diversification of operations/landside facilities. The project will pilot a number of small investment activities related to the traffic / handling-flows in the connecting-ports at the other side of Sea and the routing of commodities between markets. The partners will work together to improve the following aspects of ports:</p> <ul style="list-style-type: none"> <li>- Their management and entrepreneurial skills</li> <li>- Their economic and diversification potential</li> <li>- Their logistic and functional capacities.</li> </ul> <p>The project will include the installation of a pontoon mooring system that can be used by vessels engaged in the provision and construction of offshore wind-farms in Kent.</p>	<p><b>Total (Fr-UK-Ne-Be) €4,493,600 of which Kent will receive €737,800</b></p>	
	<p><b>Transmanche Green Networks (TGN)</b> (<u>Shepway DC, Canterbury CC, Discover Folkestone, Kent Wildlife Trust, CAB Boulogne, BOSCO Association</u>)</p> <p>The project aims to jointly develop and promote the Reculver, ARENA and Romney Marsh green tourism centres, which have excellent potential to become high profile visitor attractions and contribute to the development of green tourism. Project activities will include staff exchange, joint promotion and development of the sites, development of educational resources, exhibitions and events in the three areas.</p>	<p><b>Total (Fr-UK) €386,431 of which Kent will receive €192,938</b></p>	
	<p><b>International Composer Pyramid (ICP)</b> (<u>Sounds New (Canterbury), Coups de Vents (France)</u>)</p>	<p><b>Total (Fr-UK) €316,981 of which Kent will</b></p>	

	<p>This project aims to develop a programme of exchanges, competitions and courses to enable sustainable development in the composition of new music on a cross-Channel basis. The project will offer expert teaching to young composers on both sides of the channel and organise competitions and joint cultural (music) events.</p>	<p><b>receive €325,257</b></p>	
	<p><b>Treasures Revealed</b> (Shepway District Council, Canterbury City Council, Kent County Council, Ville de Boulogne)  The project will allow Shepway District Council, Canterbury City Council and Kent County Council to work with the Ville de Boulogne in Pas-de Calais, France on the “Treasures Revealed” project. The project aims to develop the cultural potential of three venues; Boulogne’s crypt, Canterbury’s Art Museum &amp; Library and the Folkestone History Centre and help boost tourism in the three towns. Activities will include archaeological restoration works, museum improvements and educational programmes.</p>	<p><b>Total (Fr-UK) €2,925,366 of which Kent will receive €885,585</b></p>	
<p><a href="http://www.interreg4a-2mers.eu">www.interreg4a-2mers.eu</a></p>			


## Annex 2: Interreg IVA Channel Programme (France-England)

EU Funding Programme	Project Information	Value of EU Grant	Related 2010 Target(s)
<p>Interreg IVA is an EU funding programme which aims to promote joint working and cross-border co-operation between partner organisations on either side of a European land or maritime border during the period 2007-13. Interreg is part of the European Regional Development Fund. The Channel programme can part-finance projects under four main priorities: Reinforce the sense of belonging to a common space of citizenship &amp; raise awareness of common interests, building partnerships for cross-border economic development &amp; centres of excellence, building an attractive region to live in &amp; visit and ensuring a sustainable environmental development of the common space. The programme was launched in 2008 and a number of projects involving Kent partners have already been approved.</p>			
<div style="text-align: center;">  <p>france (manche channel) england <b>interreg</b></p> </div> <p><b>Interreg IVA Channel Programme (France-England)</b></p> <p><b>£124m 2007-13</b></p> 	<p><b>Landscapes &amp; Nature for All: (KCC - Kent Downs AONB, Parc Naturel Régional NPDC and local partners on both sides of the Channel)</b></p> <p>The project will deliver the following in the Kent Downs and Parc Naturel Régional areas: natural heritage enhancements, communication, education and awareness raising activities, strategic research and monitoring of protected landscapes and cross border co-operation and exchanges on the main areas of activity.</p>	<p><b>Total (Fr-UK) €2,369,673 of which Kent organisations will receive €1,290,222</b></p>	<p><b>45</b> Protect &amp; enhance Kent's ancient woodlands and improve access to the countryside</p>
	<p><b>NETFORCE: (Business Support Kent, Partners in Haute Normandie)</b></p> <p>This is a pilot project which aims to review the way that entrepreneurship is supported from a cross-border perspective and promoting entrepreneurship in Kent &amp; Normandy. Activities will include a promotional campaign, research work, network development and the development of a wider project to implement the findings.</p>	<p><b>Total (Fr-UK) €42,198 of which BSK will receive €30,762</b></p>	<p><b>1</b> Increase the number of new jobs by increasing the no. of companies investing in Kent &amp; the no. of businesses expanding</p>
	<p><b>Self-Efficacy: (Health &amp; Europe Centre, Kent PCTs, Partners in Somme)</b></p> <p>This project builds on a previous Interreg 3A project which investigated the causes of teenage pregnancy and worked with young people on preventative measures. This new project will carry out an international literature review into how poor self image among young people can contribute to social exclusion and health problems. The findings of the project will lead to a larger project being developed.</p>	<p><b>Total (Fr-UK) €42,857 of which Kent partners will receive €27,607</b></p>	<p><b>50</b> Introduce a hard hitting public health campaign targeted at young people</p>
	<p><b>Cross-Border Association of Public Health (Health &amp; Europe Centre, Conseil Général de la Somme and other Kent and Somme Partners)</b></p> <p>The project will creation a Cross Border Association of Public Health &amp; Social Medicine between partners in Kent and the Somme. Health professionals and organisations will come together to share and compare ways of addressing health threats/challenges, perceptions, community practices and responses to specific health issues in children and adults.</p>	<p><b>Total (Fr-UK) €34,352 of which Kent partners will receive €25,000</b></p>	


	<p><b>DocExplore (University of Kent, University of Rouen)</b>  The project aims to encourage citizens on both sides of the Channel to engage with, explore and study their (shared) cultural heritage as embodied in historical written and printed documents, in meaningful, informative, accessible and entertaining ways, through the provision of transparent computer-based interactive tools. "DocExplore" is a scoping project which should lead to the development of a wider project involving Archives and Museums as formal project partners.</p>	<p><b>Total (Fr-UK)  €125,147 of  which UoK will  receive €77,747</b></p>	
	<p><b>Charm 3 (University of Kent and many other Fr-UK partners)</b>  CHARM is a research project which aims to develop an integrated approach to the management of marine resources (living, mineral, human) in the Channel and south of the North Sea. The project covers marine sciences, economy, legislation, statistics, planning and ICT.</p>	<p><b>Total (Fr-UK)  €5,825,462 of  which UoK will  receive  €208,035</b></p>	
	<p><b>CAMIS - Channel Arc Manche Integrated Strategy (EMDI+) (Region Haute Normandie and 19 partners including KCC)</b>  A project which builds on the first EMDI project. <u>KCC</u> is a partner along with various UK and French partners from Cornwall to Kent and Nord-Pas de Calais to Brittany. The project aims to develop and implement an integrated maritime policy in the Channel area and encourage concrete co-operation between strategic partners on both sides of the Channel under themes including transport, maritime governance, economic clustering and education &amp; training (workforce development).</p> <p>KCC will participate in the majority of the strands (through workshops, seminars and the development of reports and strategies).</p>	<p><b>Total (Fr-UK)  €1,652,255 of  which KCC will  receive €56,338</b></p>	
	<p><b>NOmad Biometric Authentication (NOBA) (University of Kent, IRSEEM)</b>  A research project looking at further developing biometric security systems: Information systems security currently employs a number of distinct authentication mechanisms. In practice, solutions based on password capture alone do not meet the security level required to ensure sensitive computer goods are protected. The objective is to develop a practical method of strong authentication from parameters based on the recognition of biometric characteristics (fingerprint, voice, iris...).</p>	<p><b>Total (Fr-UK)  €574,067 of  which UoK will  receive  €244,074</b></p>	
	<p><b>RESIDE (Dover Arts Development, Espace 36)</b>  A small artistic research project which questions not only contemporary artistic practice in the cross-border space but also the relation of the local residents to their area. The project will involve the exchange of artists between Dover and St Omer and create joint exhibitions between the two areas.</p>	<p><b>Total (Fr-UK)  €45,000 of  which DAD will  receive €20,085</b></p>	
	<p><b>VEGE'DURABLE (East Malling Research):</b>  A project looking at improving (sustainable) pest and disease management in leeks and baby salads which doesn't rely on the scheduled application of pesticides, which</p>	<p><b>Total (Fr-UK)  €299,835 of</b></p>	

	<p>may lead to excessive use of pesticides. The project will look at predicting pest outbreaks to better target control measures (e.g. planting systems, biocontrol agents, pesticides) at the right time against the correct causal species. This approach to pest</p> <p>Within this project, the main objective is to reduce the fungicide input by up to 50%.</p>	<p><b>which EMR will receive</b> <b>€107,979</b></p>	
	<p><b>Time Domain Electromagnetic Characterisation and Simulation for EMCTECS</b> (University of Kent, IRSEEM (France))</p> <p>This is a joint research project which aims to extend near-field techniques to time domain measurements and to develop algorithms and software tools for modelling of electromagnetic interference.</p>	<p><b>Total (Fr-UK)</b> <b>€404,527 of</b> <b>which UoK will receive</b> <b>€135,214</b></p>	
	<p><b>DocExplore 2 (University of Kent, University of Rouen)</b> The DocExplore 2 project aims to investigate and implement an IT-based system for the exploration of historical documents, providing effective solutions which enhance the interaction with and understanding of documents and associated data to exhibit our common cultural heritage. This second phase project consists of research, development and implementation.</p>	<p><b>Total (Fr-UK)</b> <b>€472,865 of</b> <b>which UoK will receive</b> <b>€207,457</b></p>	
<p><a href="http://www.interreg3.com/EN/homepage.asp">www.interreg3.com/EN/homepage.asp</a></p>			

### Annex 3: Interreg IVB North Sea Region Programme (Sweden, Denmark, Belgium, Netherlands, Germany, UK and Norway)

EU Funding Programme	Project Information	Value of Project	Related 2010 Target(s)	
<p>The overall aim of the Programme is to make the North Sea Region a better place to live, work and invest in. The programme encourages cooperation between regions covering parts of Sweden, Denmark, Belgium, Netherlands, Germany, UK and Norway (see map below for the eligible area). Kent is eligible for the first time for this programme under the 2007-13 programming period. The programme aims to stimulate transnational cooperation in ways that will provide tangible benefits to the areas concerned and the Region as a whole.</p>				
<div style="display: flex; align-items: center;"> <div style="flex: 1;"> <p><b>The Interreg IVB North Sea Region Programme</b></p>  </div> <div style="flex: 1; text-align: center;"> <p><b>Interreg IVB North Sea Region</b></p> <p><b>€148m 2007-13</b></p> </div> </div>	<p><b>SAS – Sustainable Airport Solutions (KCC, SEEDA (Kent focus), Dutch, Belgian, Danish, Norwegian and German partners)</b> A project looking at exploring and implementing a series of measures and activities to increase the sustainability of regional airports. Kent's involvement includes studies on improved 'surface access' to Manston airport.</p>	<p><b>€1,942,823 of which Kent will receive €170,018</b></p>		
	<p><b>iTransfer (SEEDA, Gravesham BC, KCC, Thames Gateway Institute for Sustainability, Dutch, German, Belgian and Danish partners)</b> Improving water-based public transport is a key issue in the NSR to safeguard sustainable accessibility of regions which would otherwise be inaccessible or suffering from their remote location. The iTransfer partners pursue an implementation-oriented "TOP" approach to improve water-based accessibility by fostering development of Technology (ferries &amp; landings), Operation (integration with public transport &amp; set-up of ferry connections) and addressing Policy issues (tendering of ferry services &amp; barrier-free access for disabled people) on the national and EU level. Activities in Kent include a contribution to a ferry service linking Gravesend and Tilbury.</p>	<p><b>€2,287,825 of which Kent will receive €584,500</b></p>		

## Annex 5: Interreg IVC Programme (EU 27)

EU Funding Programme	Project Information	Value of Project	Related 2010 Target(s)
<p>The European Social Fund (ESF) is funding from the European Union designed to improve the skills of the workforce and help people who are having difficulty finding work. This money is distributed by the Government Office for the South East (GOSE) to the co-financing organisations in the region: The Learning and Skills Council, Job Centre Plus and the South East England Development Agency (SEEDA)</p> <p>These organisations set out their respective priorities and invite providers to bid for project funding to deliver activities that will help them to achieve their priorities. ESF funding is awarded for time-limited projects through an open and competitive tendering (OCT) process. Once contracts have been awarded the co-financing organisation (CFO) works with the providers concerned to ensure they are delivering to agreed targets.</p>			
  <b>Interreg IVC</b>	<p><b>CLIMACT (Regions for Climate Protection: toward Governance, from Knowledge to Action):</b> Region Rhone-Alpes (Lead partner) and 10 others from across Europe including KCC</p> <p>The project will focus on regions and their capacity to build greenhouse gas reduction policies based around three main strands: monitoring and observing greenhouse gases, developing regional strategies and action plans for greenhouse gas mitigation and regional governance of climate change: from knowledge to action.</p> <p>The sub-objectives of the project are:</p> <ul style="list-style-type: none"> <li>- enabling regions to efficiently monitor and observe greenhouse gases</li> <li>- to develop regional policies for greenhouse gas mitigation using good governance processes</li> <li>- strengthening dialogue between Regions and the EU on climate change policies and their implementation on the ground.</li> </ul>	<p><b>€2,133,000 of which KCC will receive €165,956</b></p>	
	<p><b>A POWER (project administered by SEEDA) Sub Project called “Strategies for Innovative Low Carbon Settlements (KCC, Noord-Brabant, Andalucia, University of Portsmouth)</b></p> <p>A project which will enable the partners to pilot a series of low carbon community initiatives and share experience on facilitating community participation, financing, organisation and low carbon technologies.</p>	<p><b>€233,559 of which KCC will receive €60,497</b></p>	

## Annex 6: South East ERDF Competitiveness Programme

EU Funding Programme	Project Information	Value of EU Grant	Related 2010 Target(s)
<p>The programme aims to promote competitiveness in South East England whilst contributing to reducing the region's ecological footprint. In order to achieve this aim, the programme has three objectives:</p> <ul style="list-style-type: none"> <li>- To raise levels of knowledge and innovation across all business sectors in order to support more resource efficient business practices, boosting profitability and long term competitiveness</li> <li>- To stimulate innovation and job creation in new and emerging ecologically-driven market sectors</li> <li>- To reduce the rate of growth of the region's ecological footprint whilst stimulating economic growth</li> </ul> <p>The programme is worth £21m ERDF and, from the second call for proposals, can fund projects at a rate of 50%.</p>			
<b>South East ERDF Competitiveness Programme 2007-13</b>	<b>Demonstrating Sustainable Materials &amp; Technologies to the Construction Sector (SMART) - (Business Support Kent)</b> The will address barriers of a lack of awareness by construction SMEs concerning which materials and technologies are most suitable for their own businesses and the absence of a single place to obtain practical information about sustainable construction products. The project aims to increase the uptake of SC products by construction SMEs across the SEEDA region through delivering a package of SC briefing modules and workshops, a region wide promotional campaign and demonstration centres.	<b>£249,087</b>	
	<b>Low Carbon Futures (KCC, BSK, EISE, EA, Kent Police, Kent Fire &amp; Rescue, The Carbon Hub)</b> A project to raise the capacity of local authorities to deliver carbon reductions through their supply chains, with a particular focus on the creation of innovative learning networks, sustainable mobility strategies and smarter working.	<b>£373,401</b>	
<a href="http://www.seeda.co.uk/European%5FInitiatives/European%5FRegional%5FDevelopment%5FFund/South%5FEast%5FERDF%5FCompetitiveness%5FProgramme/index.asp">http://www.seeda.co.uk/European%5FInitiatives/European%5FRegional%5FDevelopment%5FFund/South East ERDF Competitiveness Programme/index.asp</a>			